

ADD-ON COURSE

Department of English

In collaboration with IQAC, St. Xavier's College (Autonomous), Ranchi.

Course Title: Mastering Creative and Academic Writing

Total Duration: 30 hours / 02 credits

Mode of Delivery: In-person or online

Sessions: 15 sessions × 2 hours / 30 sessions x1 hour

Target Audience: students, early-career professionals

Course type: Certificate Course

Course fee: 2000/-

No. of participants: 30

Course Coordinator: Dr. Juhi J.R. Horo

Course Objectives

By the end of the course, students will:

- Understand key elements of narrative and descriptive creative writing.
- Develop clarity, structure, and argumentation in academic essays and papers.
- Gain confidence in writing with purpose and voice.
- Edit and revise drafts effectively.

Course Structure

MODULE 1: Foundations of Writing (4 Hours)

Session 1: Introduction to Writing Styles (2h)

- Types of writing: Creative vs. Academic
 - Understanding audience and purpose
 - Writing warm-ups and freewriting
- Activities:** Writing samples comparison, quick writes

Session 2: Grammar and Style Basics (2h)

- Sentence structure, punctuation, and tone
- Active vs. passive voice
- Common grammar pitfalls

Activities: Sentence revision drills, tone analysis

MODULE 2: Creative Writing Focus (10 Hours)

Session 3: Storytelling & Narrative Elements (2h)

- Plot, setting, character, conflict
- Show vs. tell

Activity: Write a 200-word story from a picture prompt

Session 4: Character & Dialogue (2h)

- Creating believable characters
- Writing authentic dialogue

Activity: Write a scene with two contrasting characters

Session 5: Poetry & Descriptive Language (2h)

- Figurative language and imagery
- Rhythm, sound, and form

Activity: Write a short descriptive poem

Session 6: Point of View & Voice (2h)

- First, second, third person
- Finding your writer's voice

Activity: Rewrite a paragraph from different POVs

Session 7: Creative Writing Project Workshop (2h)

- Drafting and feedback on short stories or poems
- Peer review and revision techniques

Deliverable: Short creative piece (500–1000 words or poem collection)

MODULE 3: Academic Writing Focus (10 Hours)

Session 8: Essay Structure & Thesis Development (2h)

- Essay types: Analytical, argumentative, expository
- Thesis statements and outlines

Activity: Create outlines from provided topics

Session 9: Paragraphing & Evidence (2h)

- Topic sentences, coherence, transitions
- Quoting, paraphrasing, and citing sources

Activity: Rewrite weak paragraphs, citation mini-task

Session 10: Argumentation and Critical Thinking (2h)

- Logical flow, counterarguments
- Avoiding logical fallacies

Activity: Analyze short argumentative essays

Session 11: Research Techniques & Academic Integrity (2h)

- Research methods, source evaluation
- Avoiding plagiarism, referencing (APA/MLA basics)

Activity: Mini-research on assigned topic + source log

Session 12: Essay Writing Workshop (2h)

- Drafting a full academic essay
- Peer feedback

Deliverable: 800–1000 word argumentative essay

MODULE 4: Editing, Presentation & Portfolio (6 Hours)

Session 13: Revision and Editing Skills (2h)

- Global vs. local edits
- Peer and self-editing checklists

Activity: Edit a peer's draft using rubric

Session 14: Writing for Different Purposes (2h)

- Academic, journalistic, reflective, and professional formats

- Adapting tone and structure

Activity: Rewrite same content in two different formats

Session 15: Final Portfolio Presentation (2h)

- Review of major works
- Present selected pieces (creative and academic)

Deliverable: Writing portfolio + brief reflection

Assessment Components

- Weekly writing assignments (30%)
 - Final creative writing project (20%)
 - Final academic essay (20%)
 - Participation and peer reviews (10%)
 - Final writing portfolio & reflection (20%)
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