



St. Xavier's College

Dr. Camil Bulcke Path, Ranchi

Faculty Profile

Name of Faculty Member	: Nidhi Arya
Gender	: Female
Email ID	: nidhiarya85@yahoo.com
Name of Department	: Department of Commerce Vocational & Management Studies
Designation	: Assistant Professor
Level of Teaching	: Undergraduate
Academic Qualification	: M.B.A., LICENTIATE III.
Total Teaching Experience	: 16 Years and 01 Months
UGC NET/SET Qualified	: No

Research Papers Published:

- 1) **A review on digital entrepreneurship programme** published on October 2022, in Manthan – SBU Journal of Commerce & Management and Humanities, Vol II, Issue I.
- 2) **A study on web marketing and its impact on different segment of people at Ranchi**, Published on July 2019, in International Journal Recent Scientific Research, ISSN: 0976–3031.

Participation in UGC-HRDC Course/FDP/OC/RC:

- 1) Attended National Faculty Development Programme on **“Use of Artificial Intelligence in Profession & Education”** ICFAI Business School, organised by IBS branch - Ranchi in 12th August 2023.

- 2) Participated in Faculty & having knowledge sharing programme on **the big five personality Traits & Technology Integration**, organized by IBS – Business School, Ranchi, on 12th August 2023.
- 3) Participated in Vocational training organized by Rotary club of Ranchi on 4th Feb 2023.
- 4) Participated in **Neuro linguistic programming** Organized by Loyola training Centre on 12th November 2022.

Seminar/Conference attended/Paper Presented (National/International):

- 1) Presented a paper on **A review on Digital entrepreneurship platforms** in National Conference on Emerging Trends in Innovative and Sustainable Business Practices on 13th and 14th October 2022.
- 2) Participated in **Run for vision – 2022**, Organized by Kashyap Eye Memorial Eye Bank on 3rd Sept. 2022.
- 3) Attended National Conference on **environmental ethics & Sustainable Development** Organized by Sarla Birla University on 17th March 2019.
- 4) Attended International conference on **environment, Aquaculture and Sustainable Agriculture**, paper presented on “**Physio – chemical parameters of surface water of Hatia region at Ranchi, Jharkhand**” organized by Department of Botany, St. Xavier’s College, Ranchi, on 22nd to 24th September 2023.

Guest Lecture/Special Lecture Delivered:

- 1) Counselor in Institute of Cost & Management Accounting from 2012 - 2015.
- 2) Special Guest Lecture in DD Jharkhand on AUR BHI HAI RAAHE on the date of 15th November 2023.

[Nidhi Arya]