



St. Xavier's College

Dr. Camil Bulcke Path, Ranchi

Faculty Profile

Name of Faculty Member	: Gautam Rudra
Gender	: Male
Email ID	: gautamrudra97@gmail.com
Name of Department	: Department of Commerce Vocational & Management Studies
Designation	: Assistant Professor
Level of Teaching	: Undergraduate
Academic Qualification	: M.B.A.
Total Teaching Experience	: 21 Years
Total Entrepreneurship Experience	: 10 Years
UGC NET/SET Qualified	: No

Research Papers Published:

- 1) Study on the **Impact of Retail Service on Retail Sales with reference to Ranchi**, Journal of Emerging Technology and Innovative Research, Vol: 10, Issue: 8, August **2023**, pp: c517-c522, UGC SN: 63975, ISSN: 2349-5162.
- 2) Study on the **Impact of Covid-19 The Pandemic on The Working Culture of A Banker With Reference To Ranchi**, International Journal of Research Publication and Reviews, Vol.: 4, Issue:8, August **2023**, pp. 650-655, ISSN: 2582-7421.
- 3) An Empirical Study on the **Significance of Marketing and Sustainable Planning in a Business Organization Growth, Manthan, Sarala Birla University**, Journal of Commerce Management & Humanities, Vol. 2, July **2022**, Page No.- 19-23.
- 4) **Influence of Visual Merchandising on Consumer behavior in Apparel with reference to Pantaloons, Ranchi**, International Research Journal of Management Sociology & Humanities, **2017**, Vol. 8, Issue. 8, pp. 80-85.

Participation in UGC-HRDC Course/FDP/OC/RC:

- 1) Participated in the two-week **Faculty Development Programme** on the Development of Managerial Skills organized by **United Kingdom and UGC under UKIERI (UK – India Education and Research Initiative)** at New Delhi.
- 2) Participated in the **Faculty Knowledge Sharing Programme** on big five personality traits, organized by IBS Ranchi on 12th August 2023 at Hotel Landmark Lalpur, Ranchi.
- 3) Participated in the **Faculty Development Programme** on Faculty Academic Enrichment, New Delhi Institute of Management (NDIM), 17th May, 2019.
- 4) Participated in the **Faculty Development Programme** on Human Values in Management Professional & Education, Master School of Management (MSM), Meerut, 22nd 23rd December, 2015.

Paper Presented on Seminar/Conference (National/International):

- 1) **An Empirical Study on the Significance of Marketing and Sustainable Planning in a Business Organization Growth, Sarala Birla University**, National Conference on Emerging Trends in Innovation and Sustainable Business Practice. **2022**.
- 2) **New Trends in Marketing Research**, ICFAI University, Ranchi, Conference. **2018**

Attended Seminar/Conference (National/International):

- 1) Attended Seminar on **Orientation Program for NAAC Accreditation & Documentation** on 21st September, 2023.
- 2) Attended Seminar on **Vocational Training**, organized by Rotary Club of Ranchi on 4th February 2023.
- 3) Attended Seminar on **Neurolinguistic Programme** in Collaboration with Kotak Mahindra Bank and Loyola Training Centre, On 11th November 2022.
- 4) Attended Seminar on **Awareness on Health and Happiness** conducted by the Department of Vocational & Management Studies, On 20th April 2022.
- 5) National Conference on **Application on CBCS & B. Voc. programme in Universities and Colleges**, conducted by Mumbai University – UGC.

- 6) Attended National Conference on **NEP 2020**, organized by MILES EDUCATION, BANGLURU.
- 7) Attended National Conference on the **Impact of NEP 2020 on educational institutions**, organized by NORTH STAR ACADEMY, BANGLURU.
- 8) Attended Principals Conference on **Teaching Technique and Methodologies**, organized by IBS, Hyderabad.
- 9) Attended Webinar on **Covid-19 Impact on Global Order and its Economic & Job Implication for India**, organized by New Delhi Institute of Management (NDIM), on 6th June 2020.
- 10) Attended Webinar on **New Model for Rural Development**, organized by New Delhi Institute of Management (NDIM), on 23rd May 2020.
- 11) Attended Webinar & Online Interactive Session on **NAAC Accreditation for Autonomous/Affiliated Colleges** by IQAC, St. Thomas College, Thirssur, Kerela, Funded by UGC Paramarsh Scheme on 22nd May 2020.
- 12) Attended National Conference on **Environmental Ethics and Sustainable Development**, Sarla Birla University, Ranchi, 17th March, 2019.
- 13) Attended National Leadership Summit, **Achieving Leadership Excellence in Global Perspective**, Institute of Science and Management, Ranchi, 2nd February, 2019.
- 14) Attended National Conference on **Management in 21st Century: A Paradigm Shift**, IBS, ICFAI Business School, Kolkata, 29th November, 2018.
- 15) Attended National Conference on **Contemporary Issues in Social Science, Commerce and Management**, The Association for Research in Social Science, Commerce and Management, Ranchi, 26th November, 2017.
- 16) Attended Two-day Workshop on **Business Case Study**, organized by MASTER SCHOOL OF MANAGEMENT, MERRUT.

Programme Presentation at UGC:

- 1) Presented **Undergraduate Programmes Syllabus** of Retail Management (BRM), Financial Market Operation (BFMO) and Cloud Computing at UGC, New Delhi on behalf of St. Xavier's College, Ranchi.
- 2) Presented **Community College and Kaushal Vikash Kendra Proposal** at UGC on behalf of the St. Xavier's College, Ranchi.

Syllabus Development and Board of Studies

- 1) Develop Syllabi of different **diploma programmes** conducted at Loyola Training Center, Ranchi and acting as a Principal Member in the forming of Board of Studies for the institution.

Acting as an external examiner:

- 1) Acting as an **External Examiner** for the **BBA** programme of **Amity University, Ranchi**

Management Development Training Experience:

- 1) Provided training to New and Existing Entrepreneurs in collaboration with Micro, Small and Medium Scale Industry (MSME) Ministry Office, Ranchi on various subjects i.e. **Export Management, Fund Management, Project management, Material Management** etc.
- 2) Provided Training to Post Graduate Students on **Entrepreneurship** at ISM, Pundag, Ranchi
- 3) Provided Training to Post Graduate students on **Application of Business Economics** at MSM, Merrut.

[Gautam Rudra]