



# St. Xavier's College

Dr. Camil Bulcke Path, Ranchi

## Faculty Profile

<b>Name of Faculty Member</b>	:	<b>Dr. Sandeep Kumar</b>
Gender	:	Male
Email ID	:	sandybit2003@yahoo.com
Name of Department	:	Department of Commerce
Designation	:	Assistant Professor
Level of Teaching	:	Undergraduate and Postgraduate
Academic Qualification	:	M. Com., Ph. D., M.C.A.
Total Teaching Experience	:	15 Years and 8 Months
UGC NET/SET Qualified	:	No

### **Research Papers Published:**

- 1) **"COVID 19 Pandemic: A Curse for small scale businesses albeit a blessing for sustainability of businesses"**, Sodh Prabha, Vol. 48, Issue – 1 (Jan. – March) 2023, ISSN – 0974-8946 (UGC Care List)
- 2) **"Critical Evaluation of Working Capital Management of Jindal Steel and Power Ltd."**, Wesleyan Journal of Research, Vol. 14 no. 01(VI), 2021. ISSN 097-1386. (UGC Care List)
- 3) **"Working Capital Management of Iron and Steel Companies in India"**, Resonance, Vol 8.2, July 2020. ISSN – 2320-7116.
- 4) **"Employee Absenteeism Coal India Limited: Problems and remedies"** Jharkhand Journal of Social Development, Vol. VIII No 1 & 2, 2015, ISSN – 0974-651X.
- 5) **"Effectiveness of Trade Unions in Coal India Limited"** Anusandhanika, vol. VII No. II, page no. 70-75, July 2015, ISSN – 0974-200X.
- 6) **"Social media branding and brand image development – concept and cases"**, International Journal of Research in Management & Social Studies, Vol. 2 issue 3(II), page no. 68-72, July- Sep. 2014, ISSN – 2232-0899.

- 7) **"An Empirical Analysis on Customer Retention in the Indian Banking Industry"**, International Journal of Business and Management Studies (American Journal), Vol. 1 No. 3, page no. 207 – 216, 2012, ISSN - 2158-1479.
- 8) **"Identifying a Framework for initiating & Sustaining Innovations in India"**, Bizcraft, Vol. 5 No.1, March- Aug. 2011, Page Nos. 14-20, ISSN: 2231-0231.
- 9) Full length paper in the proceedings of International conference at Tolani Institute of Management Studies, Kachchh, Gujarat titled **"Application of Emotional Intelligence in Retailing"**, Dec. 2011., page no. 179-187, ISBN – 978-81-921178-0-5.
- 10) **"Role of Brand awareness in Durable Goods Industry"**, Anusandhanika, Vol. III, No. II, July 2011, Page 102-107, ISSN 0974 -200X.
- 11) Journal of ISM, (AURA) titled **"Present Position and Challenges of Managing Non-Performing Assets in Public Sector Banks"**, Vol. 8, Dec. 2011. ISSN – 0976-7622.
- 12) Full length paper in the proceedings of international conference at University Technology Mara, Penang, Malaysia titled **"Role of Microfinance on socio economic empowerment of women- A case study of Ranchi District(Jharkhand), India"**, June 2011. ISBN – 978-983-42570-3-3.
- 13) EIRC News, ICWAI, Kolkata, **"Leadership: A Force Multiplier in Organisational Change Management"** Vol. 4, No. 4 May, 2011.
- 14) Journal of Economic and Social Development, Vinoba Bhave University, Hazaribag titled **"Absenteeism: Problem and Remedies"**. Vol. III, No. 1 June 2007.
- 15) Journal of ISM, Pundag (AURA) titled **"Emotional Intelligence: An important tool for human resource"** Vol. 3, No. 3, December 2006. ISSN – 0976-7622.
- 16) Journal of Social Science & Humanities (RUJOSH), Ranchi University, Ranchi titled **"Labour viewpoint on World trade Organisation"**, Vol. 3, No.1, June 2006.
- 17) Journal of Department of Commerce and Business Management, University of Ranchi titled **"Management Information System (MIS), A General Awareness"**, Vol. 1, No. 1, December 2004.

### Participation in UGC-HRDC Course/FDP/OC/RC:

- 1) **Faculty Development Programme** – Participated in FDP organized by Department of Geography, St. Xavier's College, Ranchi from 12.04.2021 to 18.04.2021.
- 2) **Short Term Course** – Completed course on “**Innovation and Entrepreneurship in Post-Covid World**” from IIT, Kharagpur from 22.06.2020 to 29.06.2020.
- 3) **Refresher Course** - UGC Sponsored Special Summer School, 23.05.2014 – 12.06.2014 at Academic Staff College, Ranchi University, Ranchi.
- 4) **Refresher Course** - UGC Sponsored Refresher Course in **Business Studies** from 3.12.2011 to 23.12.2011 at UGC Academic College, Ranchi University, Ranchi.
- 5) **Orientation Programme** –UGC Sponsored 59<sup>th</sup> Orientation Programme from 05.07.2010 to 01.08.2010 at UGC Academic College, Ranchi University, Ranchi.

### Seminar/Conference attended/Paper Presented (National/International):

- 1) Participated and presented a paper entitled “**COVID 19 Pandemic: A Curse for small scale businesses albeit a blessing for sustainability of businesses**” at the International Conference – Sustainability – the Future of Business, organized by the University of Economics, Katowice, Poland, on 1-2 June 2022.
- 2) **Workshop Attended**– Online workshop on “**High Performance Computing in Engineering**” from IIT, Kharagpur from 21.10.2021 to 22.10.2021.
- 3) Participated and presented a paper entitled “**The Impact of Training and Development on the competence of human resources in CCL**” at the National Seminar on Qualitative Higher Education and Industrial Development of Jharkhand organised by the University Department of Economics, Nilambar-Pitamber University, Medininagar, Palamu on 28<sup>th</sup>-29<sup>th</sup> November 2018.
- 4) Participated and presented a paper entitled “**Coal Mining Environment and Health Problems: A case of MCL affected households at Talcher, Odisha**” at the International Conference organised by the University Department of Commerce and Business Management, Ranchi University, Ranchi on 24<sup>th</sup>-25<sup>th</sup> November 2018.

- 5) Participated and presented paper in the UGC Sponsored National Seminar, St. Xavier's College, Ranchi, titled "**The Scope of FDI in Tourism Industry in India**", 24<sup>th</sup> – 25<sup>th</sup> Feb. 2017.
- 6) **Workshop Attended** - East Zone Inter-University Workshop, 23.05.2014 – 24.0.2014 at Academic Staff College, Ranchi University, Ranchi
- 7) Participated and presented paper in the International Conference at MES College of Arts and Commerce, Goa University, Goa titled "**Innovation and Entrepreneurship in India**", 27<sup>th</sup> – 29<sup>th</sup> September, 2012.
- 8) Chaired a technical session and presented paper in the **International Conference at Ryerson University, Toronto, Canada**, 21<sup>st</sup> – 24<sup>th</sup> May, 2012.
- 9) Participated and presented paper in the International Conference at Pacific Academy of Higher Education & Research University, Udaipur, Rajasthan. titled - "**FDI & Retailing in India**", 13<sup>th</sup> - 14<sup>th</sup> April, 2012.
- 10) Participated and presented paper in the National Seminar at University Department of Commerce & Business Management, V. B. University, Hazaribagh titled "**Micro- finance, Self Help Group and Women Empowerment – Current Issues & Concerns**", 22<sup>nd</sup> and 23<sup>rd</sup> March 2012.
- 11) Participated and presented paper in the National Seminar at Jamshedpur Women's College, Jamshedpur titled - "**Corporate Responsibility in India – An overview**", 3<sup>rd</sup> - 4<sup>th</sup> Feb. 2012.
- 12) Participated and presented paper in the **International conference at Tolani Institute of Management Studies, Kachchh, Gujarat** titled - "Application of Emotional Intelligence in Retailing", 10-11 Dec. 2011.
- 13) Participated and presented paper in the National conference at CMR College of Engg. & Tech., Hyderabad titled - "**Corporate Social Responsibility of MNC's in India**", 11-12 Nov. 2011.
- 14) Participated and presented paper in the International conference at AKGIM, Ghaziabad titled - "**Sustainable Development and Globalisation: New Challenges and Opportunities for Organisation**", 14-15 Oct. 2011.
- 15) Participated and presented paper titled – "**Role of Microfinance on socio economic empowerment of women- A case study of Ranchi District (Jharkhand, India)**", at University Technology Mara, Penang, Malaysia, 22-23 June 2011.
- 16) Participated in the **Regional cost conference 2011** at Ranchi organized by ICWAI, 26-27 March, 2011.

- 17) Participated and presented paper titled – **“Jharkhand: Poverty Amidst Plenty”**, in the UGC sponsored National conference at Kurukshetra University, Kurukshetra, 26<sup>th</sup> – 27<sup>th</sup> March, 2011.
- 18) Participated and presented paper titled – **“Present Position and Challenges of Managing Non-Performing Assets in Public Sector Banks”**, in the National Seminar at ISM, Ranchi, 3-4 March, 2011,
- 19) Participated and presented paper titled – **“Global Financial Crisis – A case study of life insurance industry in India”**, in the UGC sponsored International conference at Udaipur University, Udaipur, 13<sup>th</sup> – 15<sup>th</sup> January, 2011.
- 20) Participated and presented paper titled – **“Identifying a Framework for initiating & Sustaining Innovations in India”** in XV National Seminar on Managing Innovations for Sustained Excellence organized by Shri Ram Murti Smarak College of Engineering & Technology, Bareilly, 13 - 14 November, 2010.
- 21) Participated and presented paper titled – **“Organic Food Cultivation in India: Present Position & Challenges”** in 63<sup>rd</sup> All India Commerce Conference at Goa University, **Goa**, 1<sup>st</sup> – 3<sup>rd</sup> October, 2010.
- 22) Participated in Seminar on Rethinking Marketing Emerging Paradigms organized by Kejriwal Institute of Management, Ranchi, 11<sup>th</sup> April, 2010.
- 23) Participated and presented paper titled **“Corporate Governance and Accountability – A Case Study of HECL, Ranchi”** in 9<sup>th</sup> International Conference on Emerging Issues in Accounting & Finance, Infrastructure Development, Information Technology, Business and Management organized by Research Development Association, Jaipur. 15-16 January, 2010.
- 24) Participated and presented paper titled **“Job Stress: with special reference to Call Centre Industries”** in UGC National Seminar on Stress and Mental Health at Jamshedpur Women’s College, Jamshedpur. 29-30 July, 2006.

**Book Authored:**

- 1) Titled **“Online Marketing & E-Commerce”**, publisher – Shiksha Sagar Publisher & Distributors, Agra, 2019, ISBN: 978-93-86114-57-0.

### **Chapter Contributed in the Books:**

- 1) Chapter contributed title "**Contemporary Green Marketing in India**" in the book title - Emerging Issues of Corporate Sector in India, IDS publishers Varanasi, 2013, ISBN 978-81-923515-0-6.
- 2) Chapter contributed title - "**Corporate Social Responsibility of MNC's in India**" in the Book published by Himalaya Publishers, India, 2011.
- 3) Chapter contributed title - "**Sustainable Development and Globalisation: New Challenges and Opportunities for Organisation**" in the Book "Organisations in the New Millennium Challenges & Opportunities", MACMILLAN Publishers India Ltd. 2011, ISBN – 978-9350-59007-2.

### **Experience of Ph, D, Guidance:**

- 1) Abhijit Dey - Topic of the thesis "**Critical Evaluation of working capital management of Indian Iron and Steel Industry during Globalisation: A case study of Jindal Steel & Power Limited**". Ph.D. degree awarded in the year 2022.
- 2) Krishna Sharma – Topic of the thesis "**Online brand awareness of durable goods: their impact and challenges**". Ph.D. degree awarded in the year 2018.

### **Guest Lecture/Special Lecture/Resource Person:**

- 1) **Delivered lecture** in 14 days Refresher Course in Commerce and Management, topic – "Income Tax Law and its Computation" on 08.12.2022 at **UGC HRDC, Ranchi University, Ranchi.**
- 2) **Chaired a technical session** in the International Conference at **Ryerson University, Toronto, Canada.**(May, 2012)
- 3) **Delivered Lecturers** to the trainees of Jharkhand Revenue Service in the **Shri Krishna Administrative Institute, Government of Jharkhand** from **16.12.2008 -26.12.2008.**

[Dr Sandeep Kumar]